PATENT S/N 10/578,786

## IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Examiner: Robert Stone Applicants: Euan Christopher Smith et al. Group Art Unit: 2629 Serial No: 10/578,786 Filed: May 9, 2006 Docket: 1365.107US1 Confirmation No.: 8696 Customer No.: 21186 MULTI-LINE ADDRESSING METHODS AND APPARATUS

Title:

## COMMUNICATION CONCERNING PRIOR OR COPENDING APPLICATION

Mail Stop Amendment Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450

Pursuant to the guidance of MPEP §§ 2001.06(b) and 2004(9), Applicants would like to bring the following additional application to the Examiner's attention. The below-listed application was included in the Communication filed on June 16, 2010. However, the title has been amended since then. The identification of these applications is not intended to suggest that the subject matter claimed in any listed application is, or has been, substantially similar to any claim or claims in the present application.

Serial No./ Patent No.	Filing Date	Attorney Docket	<u>Title</u>
10/578,659	May 9, 2006	1365.105US1	A METHOD OF DRIVING A

DISPLAY USING NON-NEGATIVE MATRIX FACTORIZATION TO DETERMINE A PAIR OF MATRICES FOR REPRESENTING FEATURES OF PIXEL DATA IN AN IMAGE DATA MATRIX AND DETERMINING WEIGHTS OF SAID FEATURES SUCH THAT A PRODUCT OF THE MATRICES APPROXIMATES THE IMAGE DATA MATRIX

Respectfully submitted,

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Date September 24, 2010 By	Row D. Mushen!				
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CERTIFICATE UNDER 37 CFR 1.8: The undersigned hereby certifies that this correspondence is filed using the USPTO's electronic filing system EFS-Web, and is addressed to: Mail Stop Amendment, Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450 on this 24th day of September, 2010.  James Kanvusik					
Name	Signature				